

North Eastern Council Secretariat, Shillong
Ministry of Development of North Eastern Region
PRESS NOTE

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NEC COMES TO HELP DIGITAL DESIGN LABS FOR LIVELIHOOD ENERATION

Shillong, March 10, 2023: The North Eastern Council (NEC) has come forward to promote ambitious Government initiatives program Make in India, Smart Cities, Skill India, Digital India and Startup India to create more jobs for young designers. The creative economy is an emerging concept dealing with the interface between culture, creativity, economics and technology in a contemporary world, which is totally dominated by sounds, symbols, images and texts. Being the most dynamic sector, the creative industries are providing new opportunities for developing countries to fuel employment/entrepreneurship and it generates income, employment and export earnings. The demand for designers is gradually increasing. Going by the conservative estimates, a total workforce of 7 million designers will be required to meet the industry demand. K Moses Chalai, Secretary, NEC opines that this initiative will open a whole new world for the younger generation in the field of designing industry which will benefit all across the North East Region.

An inaugural programme will be held at Don Bosco Technical School, Shillong at 10:30 AM on 10th March, 2023 under the auspices of North Eastern Council Secretariat in collaboration with AMTRON. Asufii Christian College, Senapati, Manipur will, also, join it. This programme aims at training youths with plus two qualification. The primary objective of the project is to train local youth in the identified areas to acquire the best knowledge as per the international standards to get the best employment opportunity in the world design industry. NEC along with AMTRON is focusing on developing the infrastructure for training of youth in Use Case technologies deployment like 3D Printing and 5G at Shillong and Senapati district in Manipur to allow an optimal use. The duration of the Course will be Six Month Certificate in Graphic Designing and Animation and courses are NSQF-4 compliant. Total 96 students will be benefited with this course (48 Students per location).

The infra so developed shall be used for training of use case deployment for technologies like 3D printing, 5G at both the premises to allow the optimal use. AMTRON is already in touch ALIMCO Officials for using these animation labs for using students at these Labs for digital designing of brochures/publicity materials in Local North Eastern

Languages against payment of stipend to students, using students at these Labs for digital designing of training/instructional videos/3D Animations in Local North Eastern Languages against payment of stipend to students and holding workshops/training programs (evenings) for needs of ALIMCO.

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