

## Iconic Projects under Industries Sector, NEC as on dated 4<sup>th</sup> October, 2023

### 1. Advancing North East.

1	Name of the Project	Advancing North East
2	Location	It's a digital initiative which acts as a one stop solution for career and livelihood catering to the youths of all the eight (8) states of North East India.
3	Implementing Agency	North Eastern Development Finance Corporation Ltd.
4	Year of sanction	2021
5	Expected project completion period	Project completed.  The portal ( <a href="http://www.advancingnortheast.in">www.advancingnortheast.in</a> ) was launched by the then Hon'ble President of India, Shri Ramnath Kovind on 4 <sup>th</sup> May, 2022. Mobile app was launched by the Hon'ble Chief Minister of Assam, Dr. Himanta Biswa Sarma on 9 <sup>th</sup> August, 2022
6	Output	<p>As a digital initiative in the form of web portal and mobile app, the portal provides virtual mentoring service in the field of education, employment &amp; entrepreneurship through the following:</p> <p><b>I. CONTENT OF THE PORTAL:</b></p> <p>A) Education: Details of 300+ Emerging career options, 250+ Entrance Exams, 2100+ courses in NER, 800+ National Institutes, 2500+ Courses Abroad, 800+ Scholarships, 200+ Fellowships, 230+ Career Mentors</p> <p>B) Employment: 200+ Govt. Exams, Regularly updated Internships and Job Vacancies, 235+ Upskilling Courses, 65+ Employable Skills, Skill Requirement (30+ sectors), 800+ Vocational Courses</p> <p>C) Entrepreneurship: 1500+ Model Project Profile, 200+ Government Schemes, 200+ Industry Infrastructure and Marketing Agencies, 150+ Capacity Building, Success Stories from all across NER to encourage budding entrepreneurs of the region (90+)</p> <p><b>II. MENTORING SUPPORT:</b></p> <p>250 + individual &amp; institutional mentors onboarded</p> <p><b>III. PHYSICAL WORKSHOPS</b></p> <p>70+ programmes in entire 8 states of North East on</p>

		<p>entrepreneurship, upskilling and developing teachers as career mentors- .</p> <p><b>IV. CAREER TALKS:</b> Conducted 60+ career talks in virtual and physical mode connecting experts with NER youths.</p> <p>V. Documented 100+ entrepreneurial success story.</p> <p>VI. Organized first of a kind, virtual New Age Career Conclave connecting students with national and global experts.</p> <p>VII) Launched upskilling programmes on sectors such as NE-specific floriculture, GST return and filing, etc.</p> <p>VIII) Dissemination of information &amp; promotion through portal, apps, social media platforms (Facebook &amp; Instagram), YouTube</p> <p>IX) Covered 50+ schools in all districts of Manipur on career mentoring under ‘Career on Wheels ‘ Programme</p>
7	Outcome	<p>Outcome of the portal are as follows:</p> <ol style="list-style-type: none"> <li>1. <b>User Engagement:</b> 3.5 lakh+ Page Views, 7000+ Portal Users, 2100+ watch hours of career mentoring digital content.</li> <li>2. Partnered with State Govts. of Assam &amp; Tripura and administration of Bodoland Territorial Region for training of teachers as career mentors in govt secondary &amp; senior secondary schools which has impacted 10 lakh+ students and covered 4000+ institutions.</li> <li>3. 4000+ college students impacted through upskilling and entrepreneurship development programmes.</li> <li>4. Developed innovative and low cost physical tools for schools children for free of cost access to career mentoring service.</li> <li>5. <b>Partnership:</b> <ul style="list-style-type: none"> <li>● Joined hands with TCS-CSR programme for upskilling and employment of non-technical</li> </ul> </li> </ol>

		<p>graduates of NE,</p> <ul style="list-style-type: none"> <li>● Partnered with Amazon for mobilizing of job aspirants,</li> <li>● Partnered with IPR Chair of National Law University and Judicial Academy for Patent facilitation of startups of North East.</li> </ul> <p>6. Launched first of a kind programme on Prevention of Substance Abuse among school students by implementing activity based structured programme at government schools through capacity building of teachers in partnership with District Administration of Sepahijhala district, Tripura.</p>
8	Project Status	100% completed and currently fully operational.
9	Recognition	<ul style="list-style-type: none"> <li>● Awarded with Economic Times Govt Digitech Award 2023 (Winner-Gold) in the category of student education through digital solution.</li> <li>● Won the Best Exhibitor Award under the category of Innovation in North East Research Conclave 2022 held at IIT-G under the aegis of the Ministry of Education, Govt. Of India.</li> </ul>



Launch of the Portal by Shri Ram Nath Kovind, the then Hon'ble President of India on 4<sup>th</sup> May, 2023

## 2. Setting up of a Heritage Handicrafts Museum at Namchi, South Sikkim

Administrative Approval: Rs 492.00 lakh (four hundred and ninety two lakh only)

**Socio-Economic benefits:** Main aim of the project is to locally, at their doorstep, their produce could be traded reaping multiple benefits in terms if producing and marketing of farm products.



## 3. Setting up of a Hand Made Paper Unit at Melli, South Sikkim

Administrative Approval: Rs 398.96 lakh (Rupees three hundred ninety eight lakh and ninety six thousand only)

**Socio-Economic benefits:** Main aim of the project is to locally, at their doorstep, their produce could be traded reaping multiple benefits in terms if producing and marketing of farm products

